

Daniel J. Plaia

Associate

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Brief Biography

Daniel J. Plaia is a results-oriented lawyer who focuses on representing plaintiffs in **personal injury** and trial litigation matters. Daniel brings a compassionate approach to client care and negotiations, using it to his client's advantage. Prior to joining Brach Eichler Injury Lawyers, Daniel worked for a global casualty insurance company, where he gained valuable trial experience successfully handling several **automobile** and **slip and fall** cases to verdict. In addition, Daniel worked for a national law firm in their New York office, where he handled all aspects of construction and Labor Law litigation. Daniel J. Plaia has been recognized in *Best Lawyers: Ones to Watch® in America* 2026 for work in: Personal Injury Litigation - Plaintiffs, reflecting confidential evaluations from fellow attorneys. This distinction underscores his results for injured clients, his reputation among peers, and his commitment to high standards of advocacy in plaintiff-side litigation. For more about what this *Best Lawyers: Ones to Watch® in America* (2026) recognition means—including the peer-review process and our firm's honorees—see our [overview on the firm blog: 2026 Best Lawyers: Ones to Watch®](#).

PROFESSIONAL ASSOCIATIONS

- [New Jersey State Bar Association](#), admitted 2017

AWARDS

- Recognized in *Best Lawyers: Ones to Watch® in America* 2026 for work in:
 - Personal Injury Litigation - Plaintiffs
- [10.0 Justia Lawyer Rating](#)

CASE VICTORIES

- \$250,000.00 settlement on behalf of a 52-year-old man who was injured in a slip and fall case
- \$1,900,000.00 settlement for a client who sustained neck injuries when her vehicle was struck from behind by a commercial vehicle. Bergen County
- \$500,000.00 settlement for a client who sustained ankle and hip injuries as a result of slipping and falling on a wet floor. Essex



Educational Background

- Juris Doctor (J.D.), Cum Laude — Elisabeth Haub School of Law at Pace University, 2014-2017
- Bachelor of Science (B.S.) in Criminal Justice, Magna Cum Laude — Marist College

Courts Admitted

- New Jersey State Courts
- New York State Courts

Practice Areas Focus

- **Personal Injury** and Trial Litigation Matters
- **Automobile Accident Cases**
- **Slip and Fall Cases**
- **Construction and Labor Law** Litigation

County

- \$483,500.00 settlement for a client who sustained low back injuries as a result of a motor vehicle crash. Bergen County
- \$450,000.00 settlement for a client who sustained low back injuries when a vehicle backed up and hit him. Union County
- \$350,000.00 settlement for a client who sustained neck and back injuries when her vehicle was rear-ended. Middlesex County
- \$250,000.00 settlement for a client who sustained ankle injuries as a result of a slip and fall incident. Sussex County